

# Advance SCHOLARSHIP *Build* CHAMPIONS



*The Mountaineer Athletic Club (MAC) is the fundraising arm of West Virginia University's Department of Intercollegiate Athletics and operates in partnership with the WVU Foundation. The WVU Department of Intercollegiate Athletics pays 100% of the scholarships awarded to more than 350 student-athletes in 18 varsity sports from monies raised by the MAC.*

*The MAC also supports capital projects required to build and maintain first-class athletic facilities. In addition, monies raised by the MAC are used to support a variety of programs that enhance the overall experience of WVU student-athletes. Your individual and corporate contributions help Advance Scholarship and Build Champions.*

## Why We Need Your Help

Supporting more than 350 student-athletes in 18 varsity sports each year creates a significant need for private support. WVU Intercollegiate Athletics pays 100% of the scholarship bill from the University for its student-athletes, primarily with monies received from MAC members who understand the need and costs of maintaining a premier college athletic program. MAC fundraising efforts also support critical capital projects and other special programs undertaken by the Department of Intercollegiate Athletics.

Mountaineer sports are the window through which the University often is viewed, with its accomplishments serving as a tremendous recruiting tool and a catalyst for philanthropy to all areas of WVU. Essential private support enables WVU to recruit and train elite student-athletes in quality facilities, provide scholarships and compete with peer institutions. This financial stability—created primarily by MAC members—ultimately breeds success and success breeds pride among WVU's many alumni and friends.

As a member of the Mountaineer Athletic Club you provide a vital component to the success of Mountaineer athletics. Your membership provides WVU student-athletes the opportunity to proudly say, "I'm a Mountaineer."



**Mountaineer Athletic Club**  
West Virginia University  
PO Box 0877  
Morgantown, WV 26507-0877  
1-800-433-2072

**MountaineerAthleticClub.com**



# MEMBERSHIP

Membership in the Jerry West Society is exclusively offered to those who make commitments of support to the Mountaineer Athletic Club (MAC) in the form of planned gifts.

The Society was formed in 1996 and is named for WVU's most famous athlete. In 1959 and 1960, Jerry West was a unanimous selection to nine All-America teams. During his Mountaineer career, he established records for scoring (2,309) and rebounding (1,240) before embarking upon a 14-year Hall of Fame NBA career.

If you already have provisions in your will or already made any of the following gifts, we encourage you to contact the Mountaineer Athletic Club and become a member of the Jerry West Society. The qualifying support includes:

- Gift provision in your will or revocable trust
- Income producing gift
- Charitable lead trust
- Testamentary gift of retirement assets
- Life insurance or annuity policy
- Gift of residence or farm with a retained life interest for yourself

What is truly special about the Jerry West Society is that it gives us a chance to say something that is very important – thank you. At the same time, others can be motivated to follow your lead and lend support to WVU Intercollegiate Athletics via the Mountaineer Athletic Club as well.

## RECOGNITION & BENEFITS

Recognition will be provided in the following ways for all who become members of the Jerry West Society:

- Name listed in football and men's basketball programs
- Name displayed on a plaque located in the WVU Coliseum
- Recipient of memento featuring Jerry West
- Invitations to exclusive MAC donor functions
- Receive 15 Priority Points (one-time)



# THE FOLLOWING ARE A VARIETY OF WAYS IN WHICH TO PARTICIPATE IN THE JERRY WEST SOCIETY AND IMPACT THE FUTURE OF WVU ATHLETICS.

### Gift Provision in a Will or Revocable Trust:

To make a gift to support future Mountaineer Athletic Programs, have your attorney use the sample language on the next panel of this brochure. Your choice will provide a legacy for many. If your will or trust has been prepared, adding a codicil or amendment will make your gift work.

### Income-Producing Gift:

Supporting the Mountaineer Athletic Club can also provide retirement income to you. Through the WVU Foundation, a gift arrangement is available to pay you income, either at a fixed amount or a variable amount that can grow over time. The payout can be for life or for a number of years. Use of cash, stocks, corporate bonds, mutual funds or real estate work well. Your support will provide a partial income tax deduction and a way to help the Mountaineers.

### Charitable Lead Trust:

This trust provides income payouts to benefit MAC for a number of years and then the trust's assets are transferred to you or your family. You may specify how the income is to be used.

### Testamentary Gift of Retirement Assets:

Changing the beneficiary of a tax-deferred account to the WVU Foundation is the first step in supporting the Mountaineers this way. An agreement with the Foundation stating that the funds will benefit MAC is next. Contact the plan administrator for the change of beneficiary form.

### Life Insurance or Annuity Policy:

A gift of a life insurance policy occurs when a change of owner form is signed making the WVU Foundation the new owner. A tax deduction is received, and any future premiums are also deductible. For both life and annuity policies, the beneficiary can be changed to the Foundation. An agreement on the use of the funds to benefit MAC is also needed.

### Real Estate:

You can make a current gift of your residence, vacation home, or farm that allows you to retain lifetime use and receive an income tax deduction. A new deed and appraisal are needed. When your lifetime interest ends, the property will benefit MAC as you specify.

# PROPOSED LANGUAGE FOR A GIFT PROVISION IN A WILL OR REVOCABLE TRUST

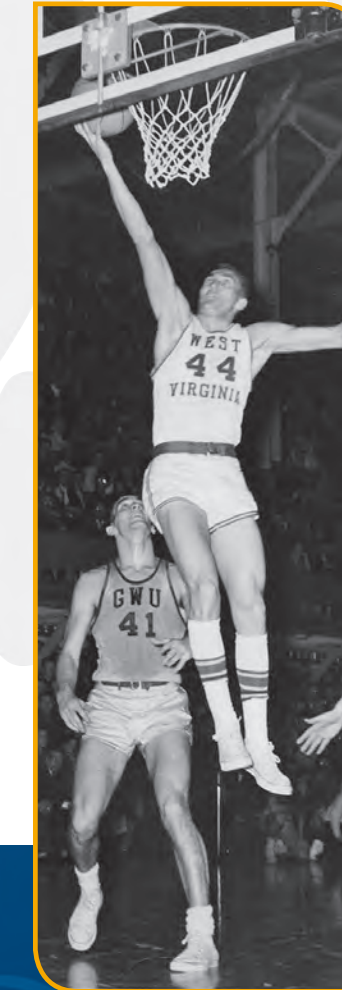
*To make a gift in a will, the following language may be used:*

"I give to the West Virginia University Foundation, Inc. (tax ID #55-6017181), a non-profit, charitable educational corporation in Morgantown, West Virginia...

- a.) the sum of \$ \_\_\_\_\_;  
or,
- b.) \_\_\_\_\_ percent of my estate;  
or,
- c.) all the rest, remainder and residue of my estate, including property over which I shall have power of appointment at my passing, after all debts, taxes, expenses, and other bequests have been satisfied...

to foster and promote the growth, progress and general welfare of the Department of Intercollegiate Athletics...

- a.) to supplement the Mountaineer Athletic Club Fund;  
or,
- b.) to establish a fund to be known as the "\_\_\_\_\_ Fund," a permanent endowment to benefit Athletics, income from which will be used to \_\_\_\_\_, as permitted by law;  
or,
- c.) for the purpose of \_\_\_\_\_."



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